



JOSH HILL
DESIGNER + ANIMATOR

joshjhill.com

Cincinnati, OH
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513.379.3558

HONORS & ACTIVITIES

Webby Honoree - Best Overall Social Presence - Saturday Night Live 2020

NBCUniversal GEM Award Recipient (Going the Extra Mile) 2018, 2020

American Advertising Awards, Student Gold Winner & People's Choice Nominee 2015-2016

Hiii Brand Typography Competition Finalist 2014

Recipient of the Robert Lewis Herrmann Scholarship 2013

AIGA member since 2012, and active member of AIGA

ASCAP member since 2006
Deans List

References available upon request.

EXPERIENCE

NBC UNIVERSAL New York City, New York
Sept 2017–Feb 2023

SENIOR DESIGNER/ANIMATOR
Aug 2021–Feb 2023

DESIGNER/ANIMATOR
Sept 2017–Aug 2021

As Senior Digital Designer, I supported all Late-Night Social teams: **Saturday Night Live**, **The Tonight Show Starring Jimmy Fallon**, & **Late Night with Seth Meyers**. I worked closely with the design, social, and platforms teams to deliver branded and engaging creative content.

From digital templates to editing weekly highlight videos and web exclusives, I created and directed all digital brand content across social platforms. I managed projects and deliverables, designed to express the specific visual identity of each show to speak to their unique target audience.

I mentored and managed a team of designers, pushing the group to continually deliver exceptional and engaging show-quality content, available in the digital space.

JOSH HILL DESIGN Cincinnati, Ohio
July 2013–Present

OWNER/FREELANCE DESIGNER

I collaborate with a range of clients that include design agencies, small businesses and individuals, offering design services that include: motion graphics, brand videos, brand identity, and digital design.

Clients: Target, Macy's, HP, Hilton, Alcon, PetSmart, Nature Made, Nutrition Stripped

LIGHTBORNE Cincinnati, Ohio
May–Aug 2015 & Jan–May 2016

CO-OP DESIGNER/ANIMATOR

For this award-winning full-service motion design, animation, and video production studio, I utilized my skills on projects spanning from initial concept to final production.

Clients: Jim Beam, Zac Brown Band, Halsey, Cincinnati Bengals, SPCA, Cleveland Cavaliers

FRCH DESIGN WORLDWIDE Cincinnati, Ohio
Jan–May 2014 & Aug–Dec 2014

CO-OP GRAPHIC DESIGNER

Supported the hospitality studio on a number of projects for **Hilton** that ranged from identity, new brand creation, environmental design, print, and motion graphics.

EDUCATION

UNIVERSITY OF CINCINNATI Cincinnati, Ohio
Class of 2017

B.S. GRAPHIC COMMUNICATION DESIGN & MARKETING MINOR
(COLLEGE OF DESIGN, ARCHITECTURE, ART, AND PLANNING)

GPA: 3.8/4.0

Participated in the Professional Practice Program, alternating semesters of study with work in the field of design. Specialized focus in motion design & branding.