



Brand Logo



Brand Logo

Black and White 2D Print Logos



Brand Logo

Blue and Gold 2D Print Logos



Storied Homes

Brand Logo



Color Palette

Primary Colors



Dark Blue

RGB:
0, 46, 76

CMYK:
100, 80.25, 43.31, 41.83

HEX:
002E4C



Gold

RGB:
214, 147, 54

CMYK:
15.19, 45.3, 92.45, 0.85

HEX:
D69336

Typography

Primary Logo Typeface

AZO Sans
Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()

Grids and Guides



Logo Clear Space

The logo must have a designated amount of clear space on all sides unoccupied by other elements. This is to ensure the logo's visual clarity and effectiveness.

H Clear Space



